

## IgANime.com & IgANimator™ Terms & Conditions

Welcome to “IgANime.com”. These terms of use (“**Terms of Use**”) are entered into by and between you and Believe Limited (“**we,**” or “**us**”) and govern your access to and use of IgANime.com, the IgANimator™, any associated mobile applications (the “**App**”), and any content or materials provided to you from or through the foregoing (all of the foregoing, collectively, the “**Site**”). This Site is operated by us. This Site allows you to generate an avatar (“**Avatar**”) using Vera Therapeutic’s (“**Vera**”) “IgANimator” by selecting answers to multiple choice questions.

BEFORE USING THIS SITE AND/OR THE IGANIMATOR, PLEASE READ THESE TERMS OF USE CAREFULLY. BY USING THIS SITE AND/OR THE IGANIMATOR, OR BY CLICKING TO ACCEPT OR AGREE TO THE TERMS OF USE WHEN THIS OPTION IS MADE AVAILABLE TO YOU, YOU ACCEPT AND AGREE TO BE BOUND BY THESE TERMS OF USE. IF YOU DO NOT AGREE TO THESE TERMS OF USE, PLEASE DO NOT USE THIS SITE, THE IGANIMATOR, OR ANY AVATARS AND EXIT IMMEDIATELY. WE RESERVE THE RIGHT TO MODIFY OR AMEND THESE TERMS OF USE FROM TIME TO TIME WITHOUT NOTICE. YOUR CONTINUED USE OF OUR SITE FOLLOWING THE POSTING OF CHANGES TO THESE TERMS WILL MEAN YOU ACCEPT THOSE CHANGES. UNLESS WE PROVIDE YOU WITH SPECIFIC NOTICE, NO CHANGES TO OUR TERMS OF USE WILL APPLY RETROACTIVELY.

Our Privacy Policy as show below and on the Site describes the collection, use, and disclosure of data and personal information (including usage data) by us in connection with the Site.

*Privacy Policy: Believe Limited does not collect or track patient data through IgANime.com. By opting to receive emails from Believe Limited, you are opting to receive updates on IgANime™ activities produced by Believe Limited and made possible by Vera Therapeutics. Believe Limited does not share patient contact information with Vera Therapeutics.*

By using the Site, you acknowledge the Privacy Policy and consent to all actions taken by us with respect to your information in compliance with the Privacy Policy and legal requirements.

Nothing on the Site is intended to constitute medical advice and is not designed or intended for use in the diagnosis, treatment, cure, mitigation, or prevention of disease or any other condition or to affect the structure or function of the body. Please consult your healthcare provider prior to making any decisions related to your health. Do not use the Site for any emergency medical need. If you experience a medical emergency, call 911 (in the United States) immediately. If you need non-emergency medical treatment, please contact your physician directly.

- 1. Copyright and Ownership; Limited License to Use Avatars.** The Site and all of the content, features, and functionality featured or displayed on the Site, including without limitation all Avatars generated, text, graphics, photographs, images, moving images,

sound, and illustrations thereon, and the design, selection and arrangement thereof (“**Content**”), and all intellectual property rights therein, is owned by Vera or its licensors, and is protected by United States and international copyright, trademark, patent, trade secret, and other intellectual property or proprietary rights laws. These Terms of Use permit you to use the Site and any Avatars generated by you for your personal, non-commercial use only. You may not modify, copy, distribute, transmit, display, perform, reproduce, publish, license, create derivative works of, transfer or sell any Content, including the Avatars from the Site (including as emailed to you), except as follows: subject to the terms and conditions herein (including, for clarity, Section 6), you are granted the limited, non-transferable, non-exclusive, revocable license to (i) download each Avatar you generate by clicking the “download” button; and (ii) reproduce and distribute such downloaded Avatar for your personal, non-commercial use. For the avoidance of doubt, Avatars are fictional, generated solely based on user responses to multiple choice questions, and are not intended to resemble, depict, or be based on the likeness of any specific individual, including you. You shall comply with all applicable domestic and international laws, statutes, ordinances, and regulations regarding your use of the Site and Avatars. You will not remove any copyright, trademark or other proprietary notices from material found on the Site or any Avatar (including in the file therefor). In the event these Terms of Use are terminated or your license to Avatar(s) is terminated, you agree to immediately cease use of such Avatar(s) and to permanently delete any local copies of the Avatar(s) you may have (e.g. on your computer, mobile devices, or other platforms where you have downloaded the Avatar(s)).

2. **Trademarks.** The IgANime and IgANimator names and logos, the Vera Therapeutics name and logo, the Site name, design and any logos, and all related names, logos, product and service names, designs, and slogans) (collectively “**Vera Marks**”) are trademarks of Vera or its affiliates, partners, vendors or licensors. The Believe Unlimited name and logo (“**Believe Marks**”) are our trademarks. You may not use, copy, reproduce, republish, upload, post, transmit, distribute, or modify any Vera Marks or Believe Marks in any way, including in advertising or publicity pertaining to distribution of materials on the Site, without Vera’s or our (as applicable) prior written consent. All goodwill arising from any use of the Vera Marks or Believe Marks shall inure solely to the benefit of the respective owner of such marks.
3. **Access.** You must be at least 18 years old or such greater age to use the Site and/or to generate or use Avatars. You represent and warrant that you meet the foregoing eligibility requirements. If you do not meet the eligibility requirements, you must not access or use the Site or generate any Avatars.
4. **Accuracy of Information.** We attempt to ensure that information on this Site is complete, accurate and current. Despite our efforts, the information on this Site may occasionally be inaccurate, incomplete or out of date. We make no representation as to the completeness, accuracy or currency of any information on this Site. You agree that

you are solely responsible for the accuracy of the information that you provide on the Site and for any information that is disclosed to others via your creation and sharing of the Avatar.

5. **Third Party Links.** From time to time, this Site may contain links to sites that are not owned, operated or controlled by Vera, us or its or our affiliates. All such links are provided solely as a convenience to you. If you use these links, you will leave this Site. Neither we, Vera, nor any of our respective affiliates are responsible for any content, materials or other information located on or accessible from any other site. Neither we, Vera, nor any of our respective affiliates endorse, guarantee, or make any representations or warranties regarding any other sites, or any content, materials or other information located or accessible from any other sites, or the results that you may obtain from using any other sites. If you decide to access any other sites linked to or from this Site, you do so entirely at your own risk.
6. **Avatar Use Prohibitions.** You are prohibited from or using the IgANimator and any and all Avatars (i) in conjunction with any unlawful, threatening, defamatory, libelous, obscene, pornographic, abusive, indecent, harassing, violent, hateful, inflammatory, profane or otherwise objectionable material; (ii) in conjunction with any material that could constitute or encourage conduct that may be considered a criminal offense or give rise to civil liability, or that may otherwise violate any law; or (iii) in a way that is likely to deceive any person or is likely to upset, embarrass, alarm, or annoy another person; (iv) in a way that that promotes any illegal activity, or advocates, promotes, or assists any unlawful act, (iv) to impersonate any person or misrepresent your identity or affiliation with any person or organization (including Vera); (v) in any commercial activities or sales; (vi) in any manner that suggests or implies any treatment outcomes, clinical results or health benefits or that the Avatar represents a clinical result; and/or (vii) in a way that may give the impression that such use is endorsed by us, Vera, or any other person or entity. You hereby acknowledge and agree that we or Vera may require you to cease use of your Avatars if we or Vera determine that you have violated the foregoing or otherwise breached your limited license to use Avatars, and/or seek legal action for breach of the foregoing or other breach of your limited license to use Avatars. Without limiting the foregoing, in addition to any remedies that we may have at law or in equity, if we or Vera determine, in our or their sole discretion, that you have violated or are likely to violate the foregoing prohibitions, we or Vera may take any action we deem necessary to cure or prevent the violation, including without limitation, the immediate removal of the related materials from this Site. We will fully cooperate with any law enforcement authorities or court order or subpoena requesting or directing us to disclose the identity of anyone sending such materials. For the avoidance of doubt, Avatars do not constitute medical or healthcare advice, patient depictions, or representations of treatment outcomes. You may not use any Avatar in a way that could reasonably be interpreted as making or supporting

claims regarding medical treatment, healthcare services, or pharmaceutical products, or that associates such Avatar with any regulated healthcare claim.

7. **Access and Interference.** You agree that you will not use any robot, spider, scraper, or other automated means to access the Site for any purpose. Additionally, you agree that you will not: (i) take any action that imposes, or may impose in our sole discretion an unreasonable or disproportionately large load on our infrastructure; (ii) interfere or attempt to interfere with the proper working of the Site or any server, computer or database connected to the Site, or any activities conducted on the Site; (iii) bypass any measures we may use to prevent or restrict access to the Site; and/pr (iv) introduce any viruses, Trojan horses, worms, logic bombs or other material that is malicious or technologically harmful to the Site.
8. **App Functionality and Permissions.** If you access this Site through the App, the App is licensed, not sold, to you, and is made available for use only on devices that you own or control and only as permitted by the applicable app store rules and these Terms of Use. The App may require updates to function properly, and you agree that these Terms of Use apply to all such updates unless accompanied by separate terms. We have no obligation to provide updates, maintenance, or support for the App.
9. **Site Availability.** The availability, functionality, performance, and features of the Site (including the ability to generate, access, or download Avatars) may vary based on your device, operating system, software version, settings, and network connection, and may be modified, limited or discontinued at any time. We do not guarantee that the Site or any particular feature will be available on all devices or operating systems or will continue to be available or supported for any particular duration. The Site, the IgANimator, and the ability to generate, access, or download Avatars are provided at our discretion and may be modified, suspended, withdrawn, or discontinued at any time, in whole or in part, without notice or liability.
10. **DISCLAIMERS.** YOU UNDERSTAND THAT WE DO NOT GUARANTEE OR WARRANT THAT THE FILES AVAILABLE FOR DOWNLOADING CONTAINING THE AVATARS WILL BE FREE OF VIRUSES OR OTHER DESTRUCTIVE CODE. TO THE FULLEST EXTENT PERMITTED BY LAW, NEITHER WE NOR VERA WILL BE LIABLE FOR ANY LOSS OR DAMAGE CAUSED BY A DISTRIBUTED DENIAL-OF-SERVICE ATTACK, VIRUSES, OR OTHER TECHNOLOGICALLY HARMFUL MATERIAL THAT MAY INFECT YOUR COMPUTER EQUIPMENT, COMPUTER PROGRAMS, DATA, OR OTHER PROPRIETARY MATERIAL DUE TO YOUR USE OF ANY AVATARS, THE SITE OR ANY SERVICES OR ITEMS OBTAINED THROUGH THE SITE OR YOUR DOWNLOADING OF ANY MATERIAL POSTED ON IT (INCLUDING AVATARS), OR ON ANY SITE LINKED TO IT.YOUR USE OF THIS SITE AND THE AVATARS IS AT YOUR RISK. THE INFORMATION, MATERIALS, INCLUDING THE AVATARS, AND SERVICES PROVIDED ON OR THROUGH THIS SITE ARE PROVIDED “AS IS” WITHOUT

ANY WARRANTIES OF ANY KIND INCLUDING WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, OR NON-INFRINGEMENT OF INTELLECTUAL PROPERTY. NEITHER US, VERA, NOR ANY OF OUR OR THEIR RESPECTIVE AFFILIATES WARRANT THE ACCURACY OR COMPLETENESS OF THE INFORMATION, MATERIALS OR SERVICES PROVIDED ON OR THROUGH THIS SITE. THE INFORMATION, MATERIALS AND SERVICES PROVIDED ON OR THROUGH THIS SITE MAY BE OUT OF DATE, AND NEITHER US, VERA, NOR ANY OF OUR RESPECTIVE AFFILIATES MAKE ANY COMMITMENT OR ASSUMES ANY DUTY TO UPDATE SUCH INFORMATION, MATERIALS OR SERVICES. THE FOREGOING EXCLUSIONS OF IMPLIED WARRANTIES DO NOT APPLY TO THE EXTENT PROHIBITED BY LAW. PLEASE REFER TO YOUR LOCAL LAWS FOR ANY SUCH PROHIBITIONS. NO ADVICE OR INFORMATION, WHETHER ORAL OR WRITTEN, OBTAINED FROM US, VERA OR THROUGH ANY OF OUR OR THEIR WEBSITES, PRODUCTS AND SERVICES WILL CREATE ANY WARRANTY NOT EXPRESSLY MADE HEREIN.

11. **LIMITATIONS OF LIABILITY.** IN NO EVENT WILL WE, VERA, OR ANY OF OUR OR ITS OFFICERS, DIRECTORS, EMPLOYEES, SHAREHOLDERS, AFFILIATES, LICENSORS, AGENTS, SUCCESSORS OR ASSIGNS, NOR ANY PARTY INVOLVED IN THE CREATION, PRODUCTION OR TRANSMISSION OF THIS SITE, BE LIABLE TO YOU OR ANYONE ELSE FOR ANY INDIRECT, SPECIAL, PUNITIVE, INCIDENTAL OR CONSEQUENTIAL DAMAGES (INCLUDING, WITHOUT LIMITATION, THOSE RESULTING FROM LOST PROFITS, LOST DATA OR BUSINESS INTERRUPTION) ARISING OUT OF THE USE, INABILITY TO USE, OR THE RESULTS OF USE OF THIS SITE, ANY SITES LINKED TO THIS SITE, OR THE MATERIALS, INFORMATION OR SERVICES CONTAINED ON ANY OR ALL SUCH SITES, WHETHER BASED ON WARRANTY, CONTRACT, TORT OR ANY OTHER LEGAL THEORY AND WHETHER OR NOT ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. THE FOREGOING LIMITATIONS OF LIABILITY DO NOT APPLY TO THE EXTENT PROHIBITED BY LAW. PLEASE REFER TO YOUR LOCAL LAWS FOR ANY SUCH PROHIBITIONS. IN THE EVENT OF ANY PROBLEM WITH THIS SITE OR ANY CONTENT (INCLUDING AVATARS), YOU AGREE THAT YOUR SOLE REMEDY IS TO CEASE USING THIS SITE AND/OR SUCH AVATARS. IN NO EVENT SHALL OUR OR VERA'S TOTAL LIABILITY TO YOU FOR ALL DAMAGES, LOSSES, AND CAUSES OF ACTION WHETHER IN CONTRACT, TORT (INCLUDING, BUT NOT LIMITED TO, NEGLIGENCE), OR OTHERWISE EXCEED TWENTY-FIVE DOLLARS (US \$25.00).
12. **Indemnity.** You agree to defend, indemnify and hold us, Vera, and any and all of our or its affiliated companies and/or individuals harmless from any and all liabilities, costs, and

expenses, including reasonable attorneys' fees, related to or in connection with (i) your use of the Site and all Avatars you generate and/or download through the Site; (ii) your violation of these Terms of Use; (iii) your violation of any third party right, including without limitation any right of privacy, publicity rights or intellectual property rights; (iv) your violation of any law, rule or regulation; or (v) any other party's access and use of the Avatars you generate.

- 13. Third-Party Beneficiary.** Vera shall be an express third-party beneficiary solely with respect to Sections 1 (Copyright and Ownership; Limited License to Use Avatars), 2 (Trademarks), 5 (Third Party Links) 6 (Avatar Use Prohibitions); 10 (Disclaimers); 11 (Limitation of Liability); 12 (Indemnity); 13(Third-Party Beneficiary), 14(i) (Termination) and 15 (General) and shall have the right to enforce such provisions directly against you. Except as expressly set forth above, nothing herein makes Vera a party to these Terms of Use.
- 14. Termination.** You or we may suspend or terminate your access to the Site or limited license to use the Avatars you generate at any time, for any reason or no reason. Without limiting anything herein, (i) we or Vera may terminate your limited license to use the Avatars you generate at any time, for any reason or no reason), and (ii) we may also block your access to our Site in the event that (a) you breach these Terms of Use; (b) we are unable to verify or authenticate any information you provide to us; or (c) we believe that your actions may cause financial loss or legal liability for you, our users or us.
- 15. General.** Any claim relating to, and the use of, this Site and the materials contained herein is governed by the laws of the state of New York. You consent to the exclusive jurisdiction of the state and federal courts located in New York City, New York. A printed version of these Terms of Use will be admissible in judicial and administrative proceedings based upon or relating to these Terms of Use to the same extent and subject to the same conditions as other business documents and records originally generated and maintained in printed form. We do not guarantee continuous, uninterrupted or secure access to our Site or Avatars, and operation of the Site may be interfered with by numerous factors outside of our control. If any provision of these Terms of Use is held to be invalid or unenforceable, such provision shall be revised to the minimum extent necessary to be valid and enforceable while maintaining the intent of the parties, and the remaining provisions shall be enforced. You agree that these Terms of Use and any incorporated agreements may be automatically assigned by us in our sole discretion. Headings are for reference purposes only and in no way define, limit, construe or describe the scope or extent of such section. Our or Vera's failure to act with respect to a breach by you or others does not waive our or Vera's right to act with respect to subsequent or similar breaches. These Terms of Use set forth the entire understanding and agreement between us with respect to the subject matter hereof. The following Sections of this Terms of Use, Sections 5 (Third Party Links); 6 (Avatar Use Prohibitions); 7 (Access and Interference); 9 (Site Availability); 10 (Disclaimers); 11 (Limitation of

Liability); 12 (Indemnity); 13 (Third-Party Beneficiary); 15 (General)), and any other terms which by their nature should survive, shall survive any termination or expiration of this Agreement.

16. **Entire Agreement.** These Terms of Use, along with any additional rules or conditions referred to herein constitute the sole and entire agreement between you and us and supersedes any prior understandings or agreements (written or oral) regarding the Site.
17. **Additional Assistance.** If you do not understand any of the foregoing Terms and Conditions or if you have any questions or comments, we invite you to contact us by email at [info@believeitd.com](mailto:info@believeitd.com).